

Privacy Policy

Revised: July 7, 2020

As an insurance producer for Indiana Farm Bureau Insurance®, I am committed to protecting the privacy of information collected from you. This privacy policy explains how I may use, disclose, and protect any information that you provide to me via my website, which includes related social networking sites and pages and any associated mobile applications (collectively, “Site”). I reserve the right to make changes to this policy at any time and for any reason. I will alert you about any changes by updating the “Revised” date of this policy. IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, DO NOT ACCESS THE SITE.

Collecting Your Information

Depending on the content and materials you use on the Site, I may collect the following information:

- Contact information including your full name, phone number, and email address that you voluntarily provide when choosing to participate in various activities related to the Site, posting messages, liking posts, sending feedback, requesting my services, entering contest, and responding to surveys.
- Demographic information such as county of residence, preferences, and interests.
- If you access the Site from a mobile device, I may also collect information about the type of mobile device used and the location of the device.
- Social network information when you access the Site from Facebook, which may include your name, your social network username or identifier, gender, birthdate, email address, profile picture or its URL, user identification numbers for your contacts, and other public data for your contacts.
- Data the servers automatically collect when you access the Site, such as your native actions that are integral to the Site including liking, re-blogging, or replying to a post as well as other interactions with the Site and other users via server log files. Information may also be collected via mobile device IDs and other similar tracking technologies to recognize you.

Using Your Information

Having accurate information about you permits me to understand your needs, provide you with a customized experience for better service. Specifically, I may use information collected about you in connection with the Site to:

- Notify you of updates to the Site.
- Monitor and analyze usage and trends to improve your experience with the Site.
- Increase the efficiency and operation of the Site.
- Send you promotional emails or other materials about new products or services, special offers, or other information that I think you may find interesting.
- Contact you for market research purposes.
- Request feedback and contact you about your use of the Site.

- Compile anonymous statistical data and analysis for use with third parties.
- Enable me to deliver targeted advertisements to you.
- Prevent fraudulent transactions and monitor against theft.
- Assist law enforcement and respond to subpoenas.

Sharing Your Information

By providing your information, you consent to my sharing your information as follows:

- I may share your information with third parties that perform services for or on my behalf (such as marketing vendors).
- I may share your information to provide products and services you requested.
- In response to legal process or a request for information, I may share your information as permitted or required by any applicable law or regulation or to prevent fraud, or to otherwise protect the rights, property, or safety of others.
- I may allow selected third parties to use tracking technologies on the Site, which will enable them to collect information about how users interact with the Site over time. This user information may also be used to, among other things, track and analyze data, determine the popularity of certain content, and understand online activity.
- I support and encourage you to interact with other users of the Site. When you use interactive features of the Site, your post may be viewed by others and publicly distributed outside the Site.
- The Site may be supported by third party advertising servers or networks that display advertisements within the Site. These third-party advertising servers or networks use technology to send, directly to your electronic device, the advertisements and links that appear on the Site. They automatically receive your IP address when this happens. They may also use tracking technologies to measure the effectiveness of their advertisements and to personalize the advertising content to you.

Information About Children

I do not knowingly solicit information from or market to children under the age of 16. By using the Site, you represent that you are at least 16. If I learn that personally identifiable information from users less than 13 years of age has been collected, I will take reasonable measures to promptly delete such information from the Site. If you become aware of any information collected from a child under the age of 13, please contact me. While I will make sure the information is not publicly displayed on the Site, please be aware that the information may not be completely or comprehensively removed from my records.

Securing Your Information

To help prevent unauthorized data access or disclosure, some physical, electronic and administrative procedures are in place to help safeguard and secure the information collected online. Please be aware that no security measures are perfect or impenetrable and no method of information transmission can be guaranteed against any interception or other type of misuse. As a result, I cannot guarantee the security of your information while it is in transit over the Internet or mobile networks and any such transmission by you is at your own risk. To help

ensure security via the Internet, please keep your browser up to date with all current security patches and use a unique username and password that you do not share.

Cookies and Tracking Technologies

Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. Log files, tags, and tracking technology are useful for gathering data such as the number of visitors to the Site, your browser type and operating system. The Site, my service providers, and permitted advertisers may use cookies, web beacons, tracking pixels and other tracking technologies depending on the features offered. A cookie does not give me access to your computer or any information you do not choose to share.

Aggregate cookie and tracking data may be shared with third parties. Also, some content on the Site may be provided by third parties that may use cookies in conjunction with other tracking technologies to collect data about you when you use the Site, which enables them to provide targeted advertising to you. I do not control these third parties' tracking technologies or how they may be used. I may use third-party software to implement electronic marketing campaigns and manage other interactive marketing initiatives. This third-party software may use cookies or similar tracking technology to help manage and optimize your online experience. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the Site.

Controls for Do-Not-Track Features

Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") setting you can activate to signal your privacy preference not to have information about your online activities monitored and collected. No uniform technology for recognizing and implementing DNT signals has been finalized and I do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that I must follow in the future, I will inform you in a revised version of this privacy policy.

Links to Other Websites

The Site may contain links to other websites of interest. However, once you have used these links to leave the Site, you should note that I do not have any control over that other website. Therefore, I am not responsible for the protection and privacy of any information you provide while visiting such other websites. Please exercise caution and look at the privacy statement applicable to the website in question.

Your Marketing Preferences

To stop receiving promotional emails, follow the unsubscribe instructions in any email you receive from me. Your request will be processed as soon as it is reasonably practical. Please note that I may still send you administrative and transactional messages. For example, I may still contact you via email about your insurance policies. I may also contact you via text message, phone and other ways only if I have the information required to do so and you do not object to being contacted in these ways.